



# Global Watch®

THE NEWSLETTER OF THE INTERNATIONAL IMPORT-EXPORT INSTITUTE

11225 N. 28TH DRIVE, SUITE B 201, PHOENIX, ARIZONA USA 85029

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## Dunlap-Stone University Unveils New Web Site

PHOENIX, AZ - Dunlap-Stone University's announced the opening of its new web site the first week of January 2010. The new site has been streamlined for easier navigation to critical areas such as course registration and other departments. Visit the site at [www.dunlap-stone.edu](http://www.dunlap-stone.edu).



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## ZIMBABWE INTERNATIONAL TRADE FAIR 2010

The Department of Trade and Industry invites firms and exporters of multi-sectoral products to participate in the **Zimbabwe International Trade Fair 2010, 20-24 April 2010** in Bulawayo, Zimbabwe.

The Zimbabwe International Trade Fair will focus on the following industries:

- Manufacturing equipment, machinery and tools;

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## ADB Unveils New Whistleblower Provisions to Fight Corruption

MANILA, PHILIPPINES - The Asian Development Bank (ADB) has implemented improvements to internal rules protecting those who report integrity violations or misconduct in ADB or in ADB-related activities.

The "ADB Whistleblower and Witness Protection" provisions improve access to information about how both ADB staff and those outside ADB can respond to retaliation that is due to their reports of violations or misconduct.

The new internal regulations also specify the measures that ADB will take to avoid or to counter any threats to those who have provided information on misconduct and require ADB to keep the identity of the whistleblower confidential, unless the whistleblower opts for a waiver.

"ADB does not tolerate corruption in any form. By improving the information and protections available to

Whistleblower - Continued on page 11

## Canadian Exporters Confident in Recovery

OTTAWA - January 12, 2010 - Canadian exporters are confident that sales will improve over the next six months, according to Export Development Canada's (EDC) semi-annual Trade Confidence Index (TCI).

"The improvement in the TCI is in line with recent trade performance, and reflects a strong sense that international sales are set to improve in the coming months," said Peter Hall, EDC's Chief Economist. "Trade is definitely in growth mode, but we can't forget the starting point. Canadian exports took a 20 per cent hit in 2009, six times greater than any annual decline in recent memory. What exporters are saying is that they expect to start climbing out of that chasm."

EDC's TCI moved to 77.4 in the fall 2009 from 68.5 in the spring 2009. The survey results followed a similar 7.5-point jump in the spring of 2009. This is the TCI's largest rebound in the post-9/11

Canada Rebound - Continued on page 3

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## Notes from the President

### More Classes. More Happening.

by *Dr. Donald N. Burton*



The word "up" seems appropriate to describe what I see when I look at the diverse activities happening here at DSU and IIEI. We have a new web site up, certifications are way up and the number of people enrolling in our degree programs is up. What this means to our students is we've added more staff to continue our emphasis on providing excellent customer service in all areas.

You have probably noticed that the number of classes we offer each month is getting larger. Much of this is due to your suggestions for new courses and the continued interest in the constantly revised and updated compliance courses. We have found that if it has been longer than two years since you took the Understanding the ITAR course (TRD-306), it may be time for you to take it again as a refresher and to learn about the changes in the regulations made during that time.

The new Associate of Arts in Business Administration degree is now enrolling students. We have had many requests for a practical AA business degree that would build on the credits earned in the various certification courses and would accept credits earned earlier at other schools. If you need a college degree for career purposes this may be a good option for you. Speak with

your advisor about class start dates and entry requirements.

I hope you find the article I wrote in this issue about Socrates and Online Learning interesting as well as the other education related stories. We have been getting a lot of questions from new people wanting to enter the various programs. They are unsure about "online" learning having never taken an online class before. As the articles point out, and as most of you know, online learning is the future for anyone too busy or too remote to attend on-ground classes. Many tell me they just prefer online classes period.

You will quickly note that the roster of people earning their certification increased so much that we had to expand that section. Our partner organizations worldwide are beginning to educate their populations for the various certifications. Notice the number of countries where people live that are getting IIEI Certification. Universities and training center across the globe are applying to become Approved Providers of the IIEI Certification Program. If your school would like to join this growing group, let us know. The one world, one standard for international trade is now a reality. Thank you for your continued strong support. Be well.

Visit  
[www.usexportcompliance.com](http://www.usexportcompliance.com)



**ALL** of the top **100**  
 U.S. aerospace and  
 defense companies have  
 had employees enroll in  
 courses leading to  
 industry certification.

## Deemed Exports Course Premieres

The first offering of the Deemed Exports (TRD-315) online course will start March 25<sup>th</sup> 2010. Enroll early as this course is expected to fill up quickly with USG law enforcement officials and others who need to understand the specific details of how exports violations can occur without shipping a product outside the U.S.

Contact an enrollment advisors soon to ensure your space.

(800) 474-8013

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**Zimbabwe** - Continued from page 1

- Mining engineering, erection and construction services;
- Drilling and exploration;
- Industrial electric power;
- Industrial safety, safety equipment and clothing;
- Laboratory services;
- Engineering consultants;
- Agricultural equipment;
- Irrigation systems;
- Fertilisers;
- Pesticides;
- Petro-chemical industries; and
- Electrical and electronic products.

Deadline for applications is January 25, 2010. Visit [www.zitf.net](http://www.zitf.net) for additional information.

**Canada Rebound** - Continued from page 11

period, and is in keeping with movements in other business outlook surveys over this period. The TCI is now above its historical average level.

The fall survey showed a continued rebound in exporter perceptions about global economic conditions. Nearly half of Canadian exporters now expect global conditions to improve, up dramatically from just 11 per cent one year ago. This is expected to translate into higher near-term international sales. Exporters also sense that their international trade opportunities have improved in the past six months.

"Canada's resilient domestic economy has had a marked impact on the improvement in exporter confidence. Exporters who are able to sell within Canada are clearly expecting to enhance overall performance by harnessing domestic strength," said Mr. Hall.

EDC is Canada's export credit agency, offering innovative commercial solutions to help Canadian exporters and investors expand their international business. EDC's knowledge and partnerships are used by more than 8,300 Canadian companies and their global customers in up to 200 markets worldwide each year. EDC is financially self-sustaining, a recognized leader in financial reporting and economic analysis, and has been recognized as one of Canada's Top 100 Employers for nine consecutive years.

Media contacts:

Phil Taylor

Export Development Canada

Tel: (613) 598-2904

Blackberry: [ptaylor@edc.ca](mailto:ptaylor@edc.ca)

## Asia Poised for Growth Collective Action Needed

MANILA, PHILIPPINES - Asian economies are poised for accelerated growth as the global economic crisis recedes, but recovery remains fragile and carefully calibrated policy adjustments along with increased integration efforts will be needed to sustain growth and cushion the region against future shocks, says a new study commissioned by the Asian Development Bank (ADB).

The study, entitled *Policy Changes for Asia after the Global Recession: Impact of the Global Economy and Policy Implications*, notes that growth in the region is set to quicken this year as the global economy regains strength. But it also cautions that recovery in Asia is still overly dependent on policy support from developed economies, while a turnaround in the region's largest market, the US, has yet to gain traction. Mobile capital flows which can cause volatility in exchange rates and domestic liquidity also continue to pose a risk to emerging economies in the region.

ADB President Haruhiko Kuroda said, "The region is now showing signs of a V-shaped recovery, with a 6.6% growth outlook for this year. While we believe developing Asia is leading the global economic recovery, it is still too early to relax vigorous efforts to restore demand and stabilize financial systems. In particular, exit strategies for fiscal stimulus must be carefully timed."

Poverty reduction will not be sustained at the pace of pre-crisis years unless sources of growth are rebalanced toward more domestic

**Asia Growth** - Continued on page 11



## BIS Update

Bureau of Industry and Security

### Chemical Engineer Sentenced for Iran Deals

The Justice Department alleged that Dr. Ali Amirnazmi, a citizen of the U.S. and Iran, participated in illegal business transactions with Iran between 1996 and 2008. He was convicted by a Federal jury of one count of conspiracy to violate the International Emergency Economic Powers Act (IEEPA), three counts of violating IEEPA, three counts of making false statements to federal officials and also convicted of violating the U.S. embargo on Iran. He was sentenced to four years in prison and five years of supervised release. He was also ordered to pay restitution to a bank of \$17,277, and forfeit \$81,277.

Related story:

### The Sting Operation

By John Shiffman  
Inquirer Staff Writer

WASHINGTON - Federal authorities revealed a major international undercover sting in which Philadelphia-based federal agents arrested an Iranian arms dealer in Eastern Europe and secretly extradited him to the United States.

The Iranian has been quietly jailed in a Philadelphia-area prison for nearly two years - the case sealed from public view - as U.S. Immigration and Customs Enforcement (ICE) agents have scoured his laptop to pursue hundreds of leads about Iran's covert effort to acquire American

military gear, law-enforcement sources said.

A chemical engineer with dual U.S.-Iranian citizenship was sentenced in federal court in Philadelphia for illegal deals with Iranian businesses.

Sixty-five-year-old Ali Amirnazmi of Berwyn was sentenced January 11, 2010. He was convicted last year with making illegal transactions with Iranian businesses and making false statements to federal officials. Prosecutors say Amirnazmi tried to supply chemicals to Iranian businesses, some run by that country's government.

"This guy was very prolific - there were five or six years' worth of records related to Iranian procurement on the seized laptop," an official said. "His only customer was and always has been the Iranian government."

U.S. officials said the Ardebili case was unusual because it involved the arrest of an arms dealer living in Iran and working almost exclusively for the Iranian government. The case is rarer still, the officials said, because it involves the successful extradition of an Iranian citizen from a third country to the United States.

Law-enforcement sources said that the undercover ICE agents in Philadelphia made first contact with Ardebili in 2004 over the Internet, and that he began to request a wide variety of military gear, including night-vision equipment and missile parts.

In October 2007, the ICE agents lured Ardebili to an Eastern European country with the promise of buying gyroscopes and radar components. The law-enforcement sources declined to name the European nation

### Freight Forwarder Guidance

Agents, especially those acting as the "exporter" in routed export transactions (see below), should understand the "[Know Your Customer](#)" guidance and "[Red Flags](#)" found in supplement no. 1 to part 732 of the EAR. Agents and exporters should determine if Red Flags are present, exercise due diligence in inquiring about them, and ensure that suspicious circumstances are not ignored. Failure to do so could constitute a violation of the EAR.

Agents should be thoroughly familiar with the ten General Prohibitions set forth in part 736 of the EAR, and with the violations outlined in part 764 of the EAR. Engaging in prohibited conduct or committing the violations set out in the EAR may subject violators to significant penalties — up to 20 years imprisonment and fines of up to \$1,000,000 upon criminal conviction, and penalties of up to \$250,000 per violation and/or a denial of export privileges for administrative offenses. In a "**routed export transaction**," in which the foreign PPI authorizes a U.S. agent to facilitate the export of items from the United States, the U.S. PPI obtains from the foreign PPI a writing in which the foreign PPI expressly assumes responsibility for determining licensing requirements and obtaining authorization for the export. In this case, the U.S. agent acting for the foreign PPI is the "exporter" under the EAR, and is responsible for determining licensing authority and obtaining the appropriate license or other authorization for the export.

An agent representing the foreign PPI in this type of routed export transaction must obtain a power of attorney or other written authorization in order to act on behalf of the foreign PPI.

Source: [www.bis.doc.gov/complianceand enforcement/freightforwarderguidance.htm](http://www.bis.doc.gov/complianceand enforcement/freightforwarderguidance.htm)

# DDTC Update

Directorate of Defense Trade Controls

## DDTC In-House Seminars

The Directorate of Defense Trade Controls (DDTC) is pleased to announce the reinstatement of the In-House Seminars. The In-House Seminar is a one-day training event covering export licensing basics and is open to the export community. In the future, DDTC plans to conduct additional "basics" seminars as well as more in-depth seminars to include agreements and compliance.

### Registration

Any interested party must complete the In-House Seminar Registration Form by clicking on the link below. The completed registration form must be sent to the attention of Felicia Brown by either e-mail, as an attachment, to [brownfd@state.gov](mailto:brownfd@state.gov) or via fax at 202-261-8199.

Registration requests for a particular session will be accepted during the time period denoted on the schedule below or until the session is full, whichever occurs first.

### Attendance

Attendees will be identified on a first-come, first-serve basis. All attendees must be currently registered with DDTC. Preference will be given to new registrants and small-businesses. Participation will be limited to 30 attendees. Selected attendees will be notified via e-mail.

### 2010 Calendar

**Thursday, April 29, 2010**  
- Division 3 (Missile and Space)

Registration Opens -  
Friday, March 26, 2010  
Registration Closes -  
Friday, April 09, 2010

**Thursday, June 25, 2010**  
- Division 5 (Aircraft)

Registration Opens -  
Friday, May 21, 2010  
Registration Closes -  
Friday, June 07, 2010

**Thursday September 30, 2010**  
- Division 7 (Emerging Technologies)

Registration Opens -  
Friday, August 20, 2010  
Registration Closes -  
Friday, September 03, 2010

Please periodically check the DDTC website for the next scheduled Embassy seminar. If you have any questions, please feel free to contact Lisa Brown at [brownfd@state.gov](mailto:brownfd@state.gov).

**NOTE: Registration requests for a particular session will be accepted during the time period denoted on the schedule above or until the session is full, whichever occurs first.**

Source: [dt2.pmdtcc.state.gov](http://dt2.pmdtcc.state.gov)

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This lapel pin signifies the wearer has attained the highest-level of industry recognition of proficiency over the ITAR regulations and its administration.

### DOJ Announces Fine, Jail Time for Ginseng Exports

The Department of Justice reported Jan. 12<sup>th</sup> that a North Carolina man has been fined \$50,000 and sentenced to one year in prison for violating the Lacey Act by illegally exporting wild American ginseng. According to a DOJ press release, the man's conviction arose from a three-year anti-poaching investigation intended to document the unlawful take, purchase, sale and transport of ginseng and bear parts within and along the southern Appalachians. Under the Lacey Act it is illegal to transport or sell plants like wild ginseng that are taken, possessed, transported or sold in violation of state law or regulation. The press release notes that it is unlawful under North Carolina law to export or ship any amount of ginseng out of the state without an export certificate issued by the state.

Source: [http://www.strtrade.com/WTInt/WTI\\_Article.aspx?id=33691](http://www.strtrade.com/WTInt/WTI_Article.aspx?id=33691)

Courtesy: © 2010 Sandler, Travis & Rosenberg, P.A.; Sandler & Travis Trade Advisory Services, Inc.

# In Compliance....

## Is a "B" Good Enough

By IIEI Staff

When it comes to international trade classes at The International Import-Export Institute (IIEI) focusing on US Government regulations such as the International Traffic in Arms and Regulations (ITAR) and Export Administration Regulations (EAR), there is one overpowering question that comes to mind when the issue of trade compliance is considered. Is a class grade of "B" good enough?

Everyone who works with trade compliance jokes about compliance people being detail driven, obsessive-compulsive, type "A" personalities so it is no wonder that this question has polarized opinions by different groups as to the answer.

On one hand, the "B" grade could possibly represent a compliance violation topic that was not sufficiently understood. Does it depend on the area lacking or is it across the board an issue? Could that murky comprehension of compliance lead to possible violation issues or big fines and penalties for that student's employer?

Yet to receive a "B" grade in any quality university, the grade demonstrates an above average understanding of the topic and shows the student is applying themselves to the course and most importantly to the topic area. In fact, it might be argued that a "B" grade is sufficient and admirable.

A "B" student made a noted effort towards comprehending the material. This shows initiative and understanding, even though they don't know everything about the regulations. Is this good enough?

Here is the university accreditation standard:

Students receiving a grade of "B" will demonstrate the following performance in their work:

- Demonstrates a consistently good and above average comprehension of the subject matter. Accomplishes all requirements outlined in the module and this syllabus. Displays above average initiative. Communicates orally and in writing at an above average level for a Bachelors Degree student. Has a good understanding of all basic concepts.
- Example: "B" work represents above average work for the students in a Bachelors Level program or Seminar. A student receiving a "B" has met all requirements and exceeded some requirements, including deadlines, of the course. A "B" grade should be considered a good grade. The "B" student must be a student whose work we would be willing to exhibit.

Many of the supposed "type A" compliance personnel argue that only an "A" is good enough. They equate it to being a doctor who doesn't quite know how to perform a surgery. Anything less than competent could result in the pa-

tient dying this group says. Or in compliance parlance, anything less than full compliance and the company may die from a serious violation.

Perhaps this explains why an over-welming number of students in DSU's courses get an "A" grade. As one student said, I don't want to be the cause of a violation. I want to be the hero who caught the error before it became a violation.

With all these questions there is one thing an "A" or "B" student can tell you. Everyone agrees that the lack of education and training will surely lead to serious violations of the US Government's export regulations. What should organizations do that don't know the grade or knowledge level of their workers? Maybe worry. The reason? Employees who never took an outcome measured (graded) course, nor had been evaluated on their proficiency individually could be a serious risk. When employees only attend events, management only has expense reports to show that employees were there. Is that good enough? How much is management willing to bet without the validating facts to back it up. So maybe a "B" isn't so bad after all.

**Comments or rebutal** to this article should be sent to:

[info@expandglobal.com](mailto:info@expandglobal.com)

## Socrates: Setting the Standard for Excellence in Online Education

By Dr Donald Burton  
 Founder of Dunlap-Stone University

Beginning in the late 1980s, my best friend and fellow educator began spreading the word that online learning was the future of higher education. He was the first person I knew to suggest such a thing and few took him seriously. He traveled far and wide speaking to decision makers at some of America's leading institutions about the future he saw for this unproven use of technology. Leaders from many well known schools listened but did nothing. I have to admit I listened but thought it could never catch hold much less become the mainstream. You see, I enjoyed teaching in front of a class; I had enjoyed the classroom interaction for more than a decade. I could not imagine online education as a means to achieve \*real\* learning. I was wrong.

Years passed and in 1996 Socrates Distance Learning Technologies Group® was founded by my believer friend, Dr. Gerry Bedore Sr. and his son, Gerry L. Bedore Jr. I asked Gerry, Sr. why he chose Socrates. He explained that without the Socratic Method of learning, online learning would be merely correspondence learning: no different than 19<sup>th</sup> century mail-order schools. As he told me, Socrates believed in debate: the discussion and defense of ideas. Gerry contended that most of the learning in online learning would occur between students as they discussed and defended their views with one another in an open forum—just as Socrates had over

2,000 years ago. Gerry knew history and he was right. Students at Dunlap-Stone University (DSU) tell us just that when surveyed. They gain a stronger understanding of the material because of their exchanges with classmates than they would from their instructor, the reading and lectures alone. The foundational materials prepare them for forum discussions, but the discussion themselves helped them learn the material. Gerry was right. He was right about many things.

Gerry passed away slightly more than ten years ago, but even then he saw his dream begin to become real—online learning was catching on. I often reflect on his warnings about what was going to unfold, and it bears repeating here: He said schools would allow the glitz of technology to overshadow the content. He warned that learning and understanding would get lost in favor of the graphic interfaces of the computer world creating a show-like quality. Rather than examining the content with Socrates-like discussion as a main component of the learning experience, he predicted movie-like classroom lectures recorded by “talking heads” and minimal interaction between students and instructor or peers. He foresaw the convenience of administering multiple choice tests replacing the defense of ideas. He was right.

At DSU we have made the Socratic method-- the defense and articulation of ideas through discussion--the center of our classroom learning experience. This is in contrast to many online schools where students are only required to post as-

signments in the classroom once or twice a week with little or no discussion of the postings required. Gerry described this inferior method as sending an email to someone and not knowing if they had read it. Other online programs rely only on written papers—the old-style “correspondence school” method without any interaction. Still other online schools show elaborate streaming video or graphics presentations as major portions of their courses, followed by brief online quizzes that supposedly support and measure learning. “Not enough rigor!” Gerry would complain about such passive learning. Surveying contemporary online programs from a host of providers, I can say that my friend and mentor's predictions were right.

At DSU, every student is involved in the discussion and thereby engaged in the learning process as a significant contributor. No one sits in the back of the class and allows a select few to monopolize the discussion—everyone must participate. Each student posts his or her opinions and defend his or her position on the course topics. Everyone is involved in the learning process. It is active not passive learning. Here at DSU we use all three learning modalities—reading, writing and the application of knowledge (doing) to ensure that regardless of the learning style of the student, the learning outcomes are achieved. That is what Dr. Gerry Bedore Sr said would make online learning become the future learning platform for the world. I am constantly amazed at how accurate my friend was in predicting how online learning would become such a rich, global learning phenomenon. He said there would be those who



**Country Profile**  
**People's Democratic Republic of Algeria**

**Algeria**, officially the **People's Democratic Republic of Algeria**, is a country located in North Africa. In terms of land area, it is the largest African country on the Mediterranean Sea, the second largest on the African continent after Sudan, and the eleventh-largest country in the world. With arid to semiarid; mild, wet winters with hot, dry summers along coast, Algeria is mostly high plateau and desert; some mountains; narrow, discontinuous coastal plain. It is bordered by Tunisia in the northeast, Libya in the east, Niger in the south-east, Mali and Mauritania in the southwest, a few kilometers of the Moroccan-controlled Western Sahara in the southwest, Morocco in the west and northwest, and the Mediterranean Sea in the north. Its size is almost 2,400,000 km<sup>2</sup> with an estimated population near to



**Capital: Algiers**

35,000,000. The capital of Algeria is Algiers. Algeria is a member of the United Nations, African Union, OPEC. It also contributed towards the creation of the Maghreb Union.

The hydrocarbons sector is the backbone of the economy, accounting for roughly 60% of budget revenues, 30% of GDP, and over 95% of export earnings. Algeria has the eighth-largest reserves of natural gas in the world and is the fourth-largest gas exporter; it ranks 15th in oil reserves. Sustained high oil prices in recent years have helped improve Algeria's financial and macroeconomic indicators. Algeria is running substantial trade surpluses and building up record foreign exchange reserves. Algeria has decreased its external debt to less than 5% of GDP after repaying its Paris Club and London Club debt in 2006. Real GDP has risen due to higher oil output and increased government spending. The government's continued efforts to diversify the economy by attracting foreign and domestic investment outside the energy sector, however, has had little success in reducing high unemployment and improving living stan-



**Algeria at a Glance**

- GDP – official exchange rate: \$159.7 billion (2008 est.)
- GDP - real growth rate: 3.5% (2008 est.)
- GDP - per capita (PPP): \$6,900 (2008 est.)
- Inflation Rate: 4.4% (2008 est.)
- Labor Force: 9.464 million (2008 est.)
- Unemployment: 12.8% (2008 est.)
- Population: 34,178,188 (July 2009 est.)
- Exports: \$78.23 billion (2008 est.)
- Exports - Commodities: petroleum, natural gas, and petroleum products 97%
- Exports - Markets: US 23.9%, Italy 15.5%, Spain 11.4%, France 8%, Netherlands 7.8%, Canada 6.8% (2008)
- Imports: \$39.16 billion (2008 est.)
- Import - Commodities: capital goods, foodstuffs, consumer goods
- Import - Markets: France 16.5%, Italy 11%, China 10.3%, Spain 7.4%, Germany 6.1%, US 5.5% (2008)
- Foreign Exchange Rate: Algerian dinars (DZD) per US dollar - 63.25 (2008 est.)
- Internet Users: 4.1 million (2008)
- Internet Hosts: 510 (2009)

**Source:** CIA World Fact Book

dards. Structural reform within the economy, such as development of the banking sector and the construction of infrastructure, moves ahead slowly hampered by corruption and bureaucratic resistance.

**Getting an Incomplete “I” Course Grade**

Effective January 1, 2010: An Incomplete Contract is a binding agreement between the indicated student and their assigned instructor to allow an extension of no more than 3 weeks after the end of class to submit assignments. Students must have a valid, verifiable and important reason for seeking an extension. This extension, and all of the terms of the incomplete are allowed at the sole discretion of the instructor. The instructor determines whether assignments completed during this period may be awarded full or partial credit. Participation points are not eligible for credit in an incomplete contract. Should the student fail to meet all the terms of this contract, their letter grade will change to the letter grade of “F” regardless of the points earned during the class. The instructor must receive the request for an incomplete before the last day of the class. Submitting a request does not guarantee that the instructor will approve the request. Your advisor or counselor can provide complete details about choosing to work with your instructor to complete an “incomplete”.

**Letter grade will change to “F”**

**Training Budget  
Bang for your Buck**

To see a comparison chart of training seminar versus online training, showing the costs and what you get for the training dollar spent, go to:

[www.expandglobal.com/compare](http://www.expandglobal.com/compare)

*Sting - Continued from page 4*

involved, but another source confirmed that it was Georgia and that the sting operation took place in the capital of Tbilisi.

The ICE agents, posing as shady U.S. arms salesmen, captured their negotiations with Ardebili on videotape, officials said, and he was arrested by Georgian police on Oct. 2, 2007. Prosecutors in Wilmington won his extradition to the United States from Georgia in January 2008.

To pursue the leads from Ardebili’s laptop, U.S. authorities kept the case under wraps in Wilmington for nearly two years. But in recent months the Iranian government and associated groups had begun to make public but cryptic statements about Ardebili.

In October, Iran’s foreign minister, Manouchehr Mottaki, complained to the United Nations that the United States had kidnapped or tried to seize four Iranians, including a man identified only by the last name Ardebili. Those reports focused on reports that some of the men were nuclear scientists. Ardebili is believed to be an engineer and arms dealer; there is no indication that he bought or tried to buy any nuclear-related items, a U.S. official said.

According to an Iranian newspaper account translated by the BBC, the foreign minister alleged that Ardebili was a merchant who was improperly extradited from Georgia to the United States. According to news accounts at the time, the for-

**New Streamlined Enrollment Process at DSU**

Thanks to our streamlined process at [dunlap-stone.edu](http://dunlap-stone.edu), enrolling in a course at DSU has never been easier. New and returning students should click “Enroll in A Course” on the main page banner, where you’ll be guided through the three-steps required for a single course enrollment. To enroll, you will select the class from the course catalog, complete the enrollment agreement, and submit the appropriate form of payment all from the ease of your home or work computer. Once you have completed these three simple steps, an Enrollment Advisor is available to offer continuing support and guidance.

foreign minister raised the issue of the four Iranians during a face-to-face meeting with U.N. Secretary General Ban Ki-moon.

The ICE investigation is part of a larger effort to prevent sensitive and restricted technology from making its way to Iran and China. According to U.S. government reports, the majority of prosecutions in such cases - including the illegal export of stealth technology, military aircraft components, warship data, and night-vision equipment - have involved Iran or China.

Source: Courtesy Inquirer



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## Why General Education Classes Matter

By Caulyne Barron, MEd

Last week, Jon Meacham, Newsweek editor, wrote a column examining the strengths of a liberal arts education as a tribute to the undergraduate institution he and I both attended. While the gothic towers of our small liberal arts college and the digital delivery of Dunlap-Stone University's programs may seem centuries, if not light years apart, it is the commitment to empowering graduates with not only a thorough knowledge of their major course of study, but also a solid foundation in a host of other topics that these two institutions share. While Meacham specifically addresses the value of liberal arts majors at traditional undergraduate programs, the message resonates even when students are working adults and learning online.

Students of all ages often eschew the course requirements that fall outside their major or core topic of study. For some, these are distractions from the path they have chosen and the destination they envision. Some of our own business students grumble about the social science or humanities or physical science requirements set forth by the university. Yet, I would argue that without them, students are less prepared to engage in *any* vocation. Business professionals benefit from reading Shakespeare. Chemists should be knowledgeable about historical movements. Accountants should be able to write clearly and with a purpose. Lawyers should understand plate tectonics and the scientific method.

The dreaded 'general education' or 'liberal arts' topics that round out a program of higher education should not be viewed with disdain by students, but rather should be viewed as a chance to become more engaged

with a broader tradition within education. Of course, 'knowledge for the sake of knowledge' is a hard-sell for traditional undergraduate students, let alone busy professionals attracted to DSU programs. But, because the human experience, especially in a digital age, cannot be succinctly defined or isolated within a single topic, exposure to a wide range of subjects is critical in the development of an engaged mind. Being able to place an idea within a broader context of human knowledge allows us to understand our world and our selves more fully. These are the skills that we hope to hone in DSU students.

Higher education is not simply about memorization of facts or the application of doctrine within a vacuum. Higher education develops problem-solvers who understand how to articulate the problem and then develop a solution. Students who incorporate active discussion and strive to make connections between topics succeed regardless of the delivery method of their program.

As many colleges and universities minimize and streamline programs to exclude courses that fall within this valuable tradition, Dunlap-Stone University is constantly adding more general education courses and renews its commitment to cultivating well-rounded thinkers. DSU's degree-granting programs require students to demonstrate both breadth and depth in their studies. Students take courses that strengthen their analytical and communication skills, introduce them to great works of literature and art, explain scientific and quantitative problem solving methods, expose them to ways of thinking or cultures other than their own, and utilize tech-

nology to become more aware of the world around them.

The author James Burke wrote and presented extensively about the connections between inventions, social movements, works of art, discoveries and personalities that influenced each other in the tide of human events. Each seemingly unrelated element was in fact tied to events that far exceeded the scope of a single discipline. This is where innovation occurs—at the intersection between ingredients that are not always obvious. Meacham notes that it is this level of innovation that is going to lead to economic recovery, though he agrees that it is hard to assign a monetary value to 'well-roundedness.' It is highly unlikely that a supervisor will take note of your ability to analyze Hemingway's short stories. But, as Meacham explains, "Employers say all the time that they value clarity of writing and verbal expression, and that they often find liberal-arts graduates expert in both." General education courses, when tailored to specific outcomes such as those set forth by DSU, make stronger graduates and therefore stronger employees, regardless of the type of conferring institution or the delivery of the classes.

Online education is uniquely poised to empower innovation in adult learners who bring a lifetime of experiences to classroom discussions, be it a business course or a liberal arts topic. As Meacham asserts, "... the fact remains that digital educational enterprises are to the 21st century what public universities were in previous generations: accessible and more affordable

*Classes - Continued from page 10*

means for people to better their minds and their lives." I've had students view human resource issues differently after taking an anthropology course, or who are better able to communicate with science-driven business units after completing a physical science course. Compliance professionals are better able to examine regulations after a U.S. government course or better understand the implications of their actions after a survey of terrorism tactics.

Even if there were not a single professional benefit, though there are many, general education courses and the core competencies from which they are derived enrich the individual. Learning is not confined only to a classroom, nor should it be confined to a single topic or point of view. A Dunlap-Stone education can be the start "to better their minds and lives" for many individuals. If trepidation about the general education requirements has been holding you back from starting a degree program, I encourage you to take a second look at the advancement opportunities that distinguish a Dunlap-Stone graduate.

#### About the Author

Throughout her career, Ms. Barron has helped students achieve their educational goals working with organizations that support higher education. She is Vice President of Online Programs at Dunlap-Stone University. She holds a MEd from Jones International University as well as both the Certified Corporate Training and Knowledge Management Training Manager (ibstpi®) and Instructor (ibstpi®) designations. She can be reached at [cbarron@dunlap-stone.edu](mailto:cbarron@dunlap-stone.edu).

Ms. Barron (and Jon Meacham) hold bachelor of arts from Sewanee: The University of the South. Mr. Meacham's column can be read at <http://www.newsweek.com/id/229955>

*Socrates - Continued from page 7*

would deliver inferior programs and that many students would accept the mediocrity because they didn't know any better, while some would seek easy grade over learning. This is not a phenomenon unique to online programs. He knew that the poorer quality schools would give all schools that deliver their programs online a bad reputation. He smiled when he told me that some schools would resist online education forever.

He was right about everything. I am proud of my friendship with Gerry Bedore, Sr. I am lucky to have known such a wise man that could see so clearly into the future. I am equally proud that we adhere to Dr. Bedore's and Socrates's principles which enable us to provide an online learning experience second to none.

*Whistleblower - Continued from page 1*

whistleblowers and others who also provide evidence of misconduct, ADB is strengthening its ongoing efforts to combat fraud and corruption," said Peter E. Pedersen, head of ADB's Office of Anticorruption and Integrity.

"At the same time, individuals who come forward with information will receive protection from any retaliation due to their decision to report that information," said Robert Siy, Director of the human resources division of ADB's Budget, Personnel, and Management Systems Department.

The new provisions were finalized following extensive consultations with experts within and outside ADB and after draft provisions were made available for public comment for a three-month period last year. The new provisions are available on the ADB website.

Source: [www.adb.org/Media/Articles/2010/13134-adb-anticorruption-measures/](http://www.adb.org/Media/Articles/2010/13134-adb-anticorruption-measures/)

*Asia Growth - Continued from page 3*

and regional demand, and made more inclusive. It is imperative for the region to bring growth back to its higher trajectory to cover the lost ground on poverty reduction, and to support global recovery, Mr. Kuroda stressed.

"Policy makers should avoid using up scarce bureaucratic resources and limited political goodwill on huge initiatives which do not yield tangible benefits at the ground level but should instead focus on smaller scale efforts," this report says.

It was noted that areas where financial cooperation could be strengthened are bilateral agreements allowing large financial institutions in one country to expand or acquire banks in another, as well as the expansion of sector privileges in subregions, such as Greater Mekong Subregion.

The report also advised that to support future growth, countries in the region should increase intraregional trade and take steps to raise productivity and their capacity for innovation. Smaller economies should adopt policies which attract low cost manufacturers, foreign direct investment, and tourism.

Source: [www.adb.org/Media/Articles/2010/13138-asian-economics-crisis-forums/](http://www.adb.org/Media/Articles/2010/13138-asian-economics-crisis-forums/)

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## DSU Military Scholarship Program

Dunlap-Stone University would like to thank all military service members for their service, and is pleased to offer US military personnel a tuition discount scholarship.

Eligible for all active duty, reservists, National Guard, retired and honorably discharged personnel, regardless of era

served, including Vietnam Veterans, the scholarship is for 25% of the course tuition. All immediate family members of qualifying veterans are eligible for this scholarship.

Certain restrictions apply. Contact an enrollment advisor for complete information and scholarship application.

### Class Start Dates

#### January 2010

- SCM-379 Warehousing Principles
- TRD-320 Ethics in Trade Compliance
- TRD-307 Understanding the EAR
- BUS-303 International Business Ethics
- FAE-230 Business Accounting
- SCM-202 21st Century Logistics
- TRD-201 Exporting/Importing Environment
- SCM-125 Port Authority
- BUS-102 Introduction to Business
- HAS-270 Introduction to Anthropology
- TRD-304 Customs Broker Prep
- TRD-299 ITAR Agreements
- TRD-143 Introduction to CTPAT
- BUS-404 Researching the Global Village
- TRD-306 Understanding the ITAR
- TRD-311 Doc for Export Compliance

#### February 2010

- TRD-320 Ethics in Trade Compliance
- TRD-307 Understanding the EAR
- TRD-304 Customs Broker Prep
- TRD-141 Incoterms 2000
- TRD-319 Managing Disclosures
- SCM-376 Purchasing Global Marketplace
- TRD-311 Doc for Export Compliance
- FAE-302 Global Finance Methods
- TRD-225 Documentation for the Global Village
- BUS-401 Global Culture
- MGT-402 Global Strategic Management
- MGT-445 Competitive HR Management
- MGT-335 Modern Management Principles
- TRD-306 Understanding the ITAR
- BUS-118 Business Writing
- STM-106 Computing Essentials
- STM-171 Introduction to Physical Science

#### March 2010

- TDR-129 Importing Duties and Regulations
- TRD-307 Understanding the EAR
- TRD-308 Mastering ITAR Exemptions
- TRD-325 UK Export Controls
- BUS-405 Global Business Plan
- TRD-320 Ethics in Trade Compliance
- TRD-315 Deemed Exports
- TRD-311 Doc for Export Compliance
- TRD-324 Canada Export Controls
- TRD-306 Understanding the ITAR
- TRD-365 Ethics in Import Compliance
- BUS-101 Getting Started: New Int'l Business

All course offerings are subject to change and cancellation based on student enrollment and other considerations. Call your enrollment counselor regarding these courses.

### Class 9 Bonded Warehouse Procedures Final Notice

**AGENCIES:** Customs and Border Protection, Department of Homeland Security; Department of the Treasury.

**ACTION:** Final rule.

This notice is a final rule with respect to the requirements applicable to the operation of Class 9 bonded warehouses, which are also known as “duty-free sales enterprises” or “duty-free stores.” The amendments within the rule will extend the blanket withdrawal procedure for duty-free merchandise under certain circumstances and expand and create a uniform time period for Class 9 proprietors to file an entry, provide written confirmation of certain shortages, overages, and damages, and to

...the rule will extend the blanket withdrawal procedure for duty-free merchandise...

pay duties, taxes, and interest on overages and shortages. The amendments will also permit Class 9 warehouses to utilize existing technological systems more effectively. In addition, this rule sets forth technical amendments to the applicable regulations to extend the time period for which merchandise may remain in a bonded warehouse under certain circumstances. The amendments will facilitate the efficient operation of Class 9 warehouses and also ensure adequate records are maintained for U.S. Customs and Border Protection (“CBP”) trade enforcement purposes.

**DATES:** Effective Date: The final rule is effective on January 28, 2010.

**Source:** Federal Register: December 29, 2009 (Volume 74, Number 248)]



*Dunlap-Stone University*

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### New Associate of Arts in Business Administration Degree

The much anticipated Associate of Arts in Business Administration degree is now enrolling students. "Up to one-half of the 60 semester credits hours of this degree can be transfer credit," said Ms. Tyra Andrews, DSU's Registrar. With the ability to apply the credits from any of the industry certifications toward this degree, it is an excellent way to obtain a college degree quickly, she added. Contact an Enrollment Advisor or Counselor to obtain complete details. (800) 474-8013 or (877) 299-7637 today.

### Start Your own International Business

Students wanting a hands-on approach to starting an import or export business may want to consider enrolling in the six-week course offered generally only once a year: **Getting Strated: A new International Business** (TRD-101) Students explore the trade opportunities that exist in international marketplace and then how to get started in their own business. Enrollment is limited. Call for availability.

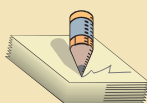
## Graduates

**Congratulations to the following individuals who completed their Bachelor degree program and graduated during this term.**

Dunlap-Stone University's faculty, staff and administration congratulate these students for their achievement and commend their families for their support in helping their student attain this milestone.

**Kaori McCoy** - Bachelor of Science - Trade Compliance Management - Summa Cum Laude

**Kimberly (Michelle) Moon** - Bachelor of Science - Trade Compliance Management - Cum Laude



### Student Honor Roll

Honor - Distinction - Excellence

*The students shown here have demonstrated outstanding "A" performance for two or more consecutive semesters.*

Kara Ahlers - WA  
Dana Alvares - OR  
Linda Amber - NJ  
Robert Beaman - TX  
Debra Blalock - NC  
Derek Bresler - CA  
Jennifer Brown - VA  
Jorge Chromoy - NJ  
Alyce Cole - NC  
Jason Cress - IL  
Paul Curry - MA  
Louis Ehlers - TX  
Jennifer Eisan - NH  
Lisa Fritsch - AZ  
Delina Gaspard - FL  
Aridth Gibbons - GA  
Michele Guile - VA  
Andrea Gulacsi - PA  
Gayle Guy - CA  
Dave Hanna - IL

Tamara Hemingway - MI  
Jan Hoffman - WI  
Cindy Hollohan - MA  
Joan Hornschemeier - OH  
Collins Jackson - VA  
Nathan Johnston - CA  
Luke Juarez - AZ  
Barbara Kostakos - MD  
Donna Logan - TX  
Katie Lynch - CT  
Leslye Lyon - CA  
Roxanne Malik - MA  
Jeffrey Marden - CO  
Rita McCabe - NH  
Kaori McCoy - WA  
Sean McDonnell - NY  
Earl McKinney - FL  
Eddie Mendoza - AL  
Michelle Moon - MI  
Danielle Mulka - MI

Jennifer Osterhaus - MD  
Tanya Pelham - FL  
Kristen Pittas - MD  
Kimberly Pritula - NH  
David Richards - DC  
Robert Rulavage - PA  
Luciano Sacconi - CA  
Heidi Sankey - WI  
Vincent Schwalbe - WI  
Tamara Sprinkle - TX  
Marsha Stemberger - CA  
William Tallon - TX  
Li Tao - CA  
Bob Taussig - IL  
Cynthia Teed - MD  
Kristin Thomas - WA  
Robert Valdivia - CA  
Christopher Vaness - CO  
Christopher Wegmann - TX  
Alicia Worthington - PA

*Congratulations to Everyone! Well done!*



## IEI Certification

Congratulations to the following on successful completion and recent award of the respective certifications.

### Certified U.S. Export Compliance Officer®

Jose Camacho – CA	Danielle Mulka – MI
Katherine Fraser – NY	Jennifer Osterhaus – MD
Michele Gulie – VA	Jeffrey Peterson – MI
Dave Hanna – IL	Cynthia Van Norman – GA

### Certified ITAR Professional®

Stanley Allen – AL	Mary Jean Walters - AZ
Beverly Demma – NY	

### Certified International Freight Forwarder® - Multimix Academy Nigeria

Joseph Olusanya	Afolabi Bello
Ogungbade	Martins Uwadia
Onu Leticia	Bisiriyu-Salam Oluwaseun
Napoleon Mbaonu Dire	Osuji Chinwenwa
Edmund Ugochukwu	Awolowo Saliu Adegboyega
Sylvia Iheoma Ibeh	Ohiagu Emeka Wilcox

### Certified International Trade Logistics Specialist®

#### - AOL College Japan

Natsuko Tanaka - Japan	Naomi Hiratsuka - Japan
Junko Takamizawa - Japan	Michiko Shimatani - Japan

#### - Militimix Academy Nigeria

Felicia B Ajayi Olakunle	Ugochukwu Ezeagwula
David Opeyemi Olugbemi	Omobolanle Opere
Omoh Afegbai	Precious Osuji
Janet C Akwukwaegbu	Adewale Ajao
Akparu Fidelia Nnenna	Njoku Faustinus
Uche Nna Kasa Vitus	Julius Olatayo Omodara
Ganiyu Olayinka Akinwunmi	Innocent Abraham
Adejo T Toyin	Omoleye Oshinubi Modupe
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**IIEI Certification Review**



The IIEI Certification Program has had a record year in number of people sitting for the various certifications worldwide. The Logistics certification led the way globally followed closely by the Certified Exporter® designation. All of the certifications related to trade compliance, such as the Certified U.S. Export Compliance Officer®, saw a continued strong surge throughout the year as more and more companies made the CUSECO and other trade compliance certifications mandatory requirements for those that are involved handling

licensing of restricted imports and exports.

It was expected at the beginning of 2009 that the financial crisis would impact the number of people taking the exam preparation courses for certifications. Usually training and education dollars are the first cuts made during a recession. The year 2009 started out that way and then quickly turned as companies began to examine the potential risk their actions were causing and then a surge in enrollments and certification examinations ended up making this a banner year for IIEI Certification.

As some of the largest aerospace and defense companies realigned their education benefit programs as a result of the recession, they wanted to ensure their spending was justified. They wanted to be sure that those taking classes at Dunlap-Stone University or its business school, the International Import-Export Institute, were in strategic alignment with the roles their employees serve within their companies. In every case it was determined that DSU and IIEI were of strategic importance and were placed on the approved list for people to enroll in our bachelor degree programs.



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*at Dunlap-Stone University*

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